

FY2015 CHNA&HIP Progress Report

Crawford County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
To increase community education and awareness, targeting youth and families regarding the harmful effects of the use and abuse of drugs, alcohol, and tobacco products.	The Crawford County Drug, Alcohol & Tobacco Coalition (DrAlTo) will continue efforts to provide awareness and education materials to the community.	DrAlTo Coalition continues to provide awareness and educational efforts in the community.
	DrAlTo is collaborating with Denison Schools to provide a national speaker to address youth issues. This will also include an evening session for adults by the same speaker as well as other pertinent speakers related to drugs and alcohol. Other school districts are also invited to participate.	This effort was completed with participation from 3 other school districts in Crawford County in March 2011. The Coalition hopes to obtain grant funding to provide speakers on an every other year basis per the request of the Denison School Administrator. Currently completing a grant application due 6/1/14 for this effort.
	DrAlTo will provide a follow-up evening presentation with additional speaker resources in April/May related to drug and alcohol issues.	This strategy was changed to a speaker in the Denison MS & HS targeting youth instead of adults due to the low turnout of adults at the previous presentation. This completed in December 2011.
	Recruit more diverse membership to DrAlTo from civic groups, general public, faith-based services, businesses, youth and minority populations to assist and expand the Coalition efforts.	Continue to have difficulty expanding coalition members. In Crawford County this seems to be a consistent problem with recruiting diverse new members to groups.
	Educate Public Health clients on the dangers of drugs, alcohol, and tobacco use/abuse.	This is being done through a wide variety of programs such as Family STEPS Home Visitation, Maternal Health, Child Health, Family Planning, Home Health, etc.
	Obtain support and participation from community schools with the DrAlTo Coalition and efforts.	The schools have agreed to participate in activities but only the Denison Schools are sending representatives to the meetings. They have agreed to utilize their social media in assistance with awareness activities.
	Research and obtain funding source to establish a dedicated coordinator for DrAlTo.	Unable to do so to date but continue to search out options and funding potential. Crawford become eligible for the Partnership for Success grant. Jackson Recovery did apply with the assistance of Dr. AlTo but were not awarded the grant.

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	Work with Community Partner in Tobacco Control for Crawford County efforts including JEL and Quitline.	Continue to work with Community Partner in Tobacco Control and ISTEP sponsor to reduce the use of nicotine in Crawford County. Provide education and awareness on new nicotine products.

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Increase community education and awareness on the dangers of obesity, poor nutrition, and the lack of physical activity.	Create a Healthy Behaviors Committee to promote increased physical activity and improved nutrition in an effort to decrease the obesity epidemic. Will utilize the Community Partners for Health & Social Needs to establish the Healthy Behaviors Committee.	Community Health & Wellness Committee continues to work on local initiatives including Live Healthy Iowa and other local events. A Facebook page is utilized to assist with promotion of events as well as other educational efforts.
	Promote ISU Extension's "Spend Smart, Eat Smart" website and resources.	Public Health programs continue to promote the "Spend Smart, Eat Smart" website and other resources.
	WIC & Public Health will provide resources to families.	This is ongoing.
	Child Care Resource & Referral (CCR&R), Child Care Nurse Consultant (CCNC), and ISU Extension will provide education and training opportunities to child care providers.	Child care providers are continuing to receive a variety of education and training opportunities.
	Crawford County Memorial Hospital (CCMH) will continue to provide community wellness screenings.	Monthly wellness screenings are offered at CCMH as well as for multiple businesses and organizations.
	CCMH will continue to offer diabetic education classes.	A Clinical Health Coach with a focus on Diabetes is employed by the hospital and offers education to diabetic patients. The grant funding for this position has run out but CCMH has determined to fund this position due to the high need.
	CCMH/ISU Extension/Pubic Health will partner to offer community education classes.	Each agency continues to offer educational opportunities individually. These entities worked together for the Lunch & Learn during the LHI Challenge. There have been several new staff hired at ISU Extension including the director position so communication will be occurring for ways to work together for the educational needs of the community.

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	Friends of the Denison Rec Center will continue to investigate the feasibility of a Rec Center in Crawford County.	The Denison City Council's Wellness Center Ad Hoc committee in which Laura Beeck, PH Administrator is a committee member completed their assignment of addressing: need, feasibility study, building as well as operational capital, location, and activities/services within facility. The mayor was then given the authority to explore partnerships with other entities such as the hospital and/or school.
	Promote Community Gardens and Farmers Market.	ISU Extension does sponsor a community garden. There is also a Farmers Market on Thursday evening starting in July from 3-6pm.
	Collaborate with the local media to provide information to the public regarding services available in the county.	Public Health, ISU Extension, Crawford County Memorial Hospital, as well as other community organizations collaborates with local newspapers and the radio station to get health related information out to the public.

GOAL	Strategies	Progress on Strategies
Increase availability to access health care services and/or essential daily living needs.	Update existing county resource directory and promote its availability.	The Community Resource Directory has just been completed as is being printed in June 2015. It will be added to several organizations websites as well. The Directory is available in Spanish and English. It is being printed through funding from the CTG Rural Referral Network Planning Grant.
	Translate county resource directory into Spanish.	The Directory was translated into Spanish and printed in 2014. It has just been updated and is being printed again in June 2015.
	Public Health will act as a resource and referral center.	Rural Referral Network Planning Grant obtained in February 2014 by CCMH in collaboration with Public Health to establish formalized referral system. 1st Five Healthy Mental Development Initiative grant obtained in November 2013 with full-time program coordinator hired in May 2014. Coordinated Intake efforts initiated by ECI have also been established.
	Promote hawk-I, Medicaid, and presumptive eligibility.	Ongoing. PH help establish CCMH as a qualified entity for presumptive eligibility determinations.

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	Recruit more diverse participants for the Community Partners for Health & Social Needs from civic groups, businesses, faith-based services, general public, youth, and minority populations to assist and expand the efforts of the partnership.	The Community Partners group has not met and finding diverse new partners to participate in any organized group continues to be a struggle.
	CCMH will continue to assess the health care needs of the community and plan services accordingly.	CCMH is in the process of adding dialysis in Denison. Free transportation to those who need rides to and from appointments at CCMH within their service area was started in early 2015.
	Collaborate with the local media to provide information to the public regarding services available in the county.	Local media are sent numerous press releases and are also invited and receive minutes to coalitions and councils occurring in Crawford County.
	Public Health will continue to provide Homemaker services to the elderly and disabled (shopping assistance).	Ongoing.
	Community Partners for Health & Social Needs will investigate volunteer network for transportation services.	Taxi service and Region 12 transportation remain in place. R JobJet transportation is in community. The new bus transportation service provided by CCMH for their patients was started early in 2015.
	Efforts will be made to ensure that people get the resources they need to make good health decisions by placing more emphasis on health literacy.	Ongoing. A Literacy Coalition was established in 2014. It deals with not only health literacy but all literacy issues and also issue regarding Crawford County's diverse population and the needs associated with this.
	Efforts will be made to increase the number of competent bilingual interpreters for healthcare providers.	There has not been a formal training offered yet but there are more interpreters available at Public Health as well as other medical clinics and the hospital in the county.
	Efforts will be made to provide oral and written information in primary language.	Ongoing effort.
	New Iowans Center will partner with community resources to provide education/training to the immigrant population.	The New Iowans Center in Denison closed. The local Workforce office moved to Carroll. The bilingual staff is no longer employed and services and resources are no longer available.
	Utilize the New Iowans Center at Iowa Workforce as a resource for literacy and language barriers.	The New Iowans Center in Denison closed. The local Workforce office moved to Carroll. The bilingual staff is no longer employed and services and resources are no longer available.